

Fashion, Toys and Lighting Categories Surge in Q1 2017

In Q1 2017, the fastest-growing categories are in Fashion (Women's Shorts & Tops), Toys (Aircraft Models, Puzzles, Learning Toys, Board Games, Radio-Controlled Model Accessories & Supplies), Lighting (Floodlights, Car Light Bulbs, Suspension Lights) and Electronics (Resistors).

The overall top 10 categories in Q1 2017, is led by Notebooks, Mobile Phone Cases after a strong surge, and PCs/Workstations. Also the relative demand for LED TVs has surged in the top 10, based on 3.9 billion Icecat data-sheet downloads.

