

Nexvoo's Unified Communication Portfolio Covered in Icecat for Syndication

The Nexvoo product content is now available in the Open Icecat catalog. Nexvoo is an innovative brand specializing in smart unified communication (UC) solutions and has 220 employees worldwide. Its supply chain is based in China and Nexvoo has offices in the USA and Europe for local support. In short, through the unique Open Icecat syndication model, Nexvoo, as an [Open Icecat Sponsor](#), reaches out to all its channel partners with its latest engaging content to provide their clients with greater buyer experiences.

Free content covering Nexvoo's product portfolio

Nexvoo provides smart UC devices from all-in-one video conference cameras to smart media desk phones. For example, the DoubleView Pro/DoubleView, OneView, NexPod Pro/NexPod, NexPad, and NexFone. All the product content of such Nexvoo products is now freely available via the Icecat catalog for channel partners. Nexvoo takes care of the completeness and accuracy of product datasheets in co-operation with Icecat's editorial teams.



Once registered, a channel partner can download the available Nexvoo product content – for example, marketing texts, PDFs, images, and specifications available in 60+ languages. Furthermore, the Nexvoo product content is timely available. This ensures that channel partners are up to date and won't display obsolete content to their buyers. A channel partner can download the content in various formats such as XML, JSON, or CSV. For legal protection, Nexvoo has licensed Icecat to syndicate its copyrighted materials to its channel partners.

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