WHY PRODUCT STORIES FROM ICECAT?
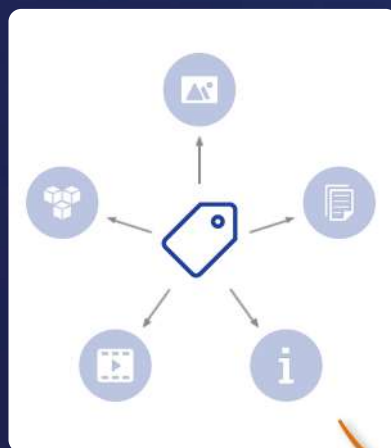
- A fee format html5 mini-site with rich multimedia objects

- Responsive design that adapts to the channel partner's page layout and a user's display resolution

- Helps partners to optimize page conversion

- Increases product sales

- Increase in visitor engagement

- Can easily be integrated by an online retail partner with a few lines of code

- Easily to combine with existing integration formats and other Icecat Live containers

- Feature highlight with hotspots, carousel images and videos

BRAND
Provides product data

ICECAT
Standardizes information

WEBSHOP
Integrates and displays content

INCREASE ONLINE SALES

CONTROL YOUR DATA

MULTIPLE FORMATS

FREE CONTENT FOR YOUR PARTNERS

SHORTER TIME TO MARKET

Register for free at www.icecat.com

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