



PRESS RELEASE

Cryptocurrency of Icecat listed on Txbite exchange under ICY ticker.

Second airdrop of ICURY (ICY) for users of its new social media platform.

Amsterdam, The Netherlands, September 19, 2019: ICURY (ICY), the crypto token or currency of global publisher Icecat (NPEX: ICECAT), will be listed at Txbite.io, a crypto exchange that is established in 2019. "Txbite takes this initiative as ICURY distinguishes itself as a currency issued by an existing, profitable business with substance, operational services and a successful track record. It's not a crypto of a startup with only a business concept", says Txbite founder Kees de Wit. Three trading pairs are supported on Txbite from the start: icury/bitcoin (ICY/BTC), icury/ethereum (ICY/ETH), and icury/solaris (ICY/XLR).

Currently, Icecat uses the ICURY as a loyalty token within its ecosystem: a way to reward users. A second airdrop is currently running, whereby users who register for one of the discussion groups within the brand new social media platform within Iceclog will receive 500 ICY as a gift in their Ethereum wallet. Icecat aims to create a spam and ad-free social media for manufacturers and resellers in the fast-growing, global ecommerce market. Icecat does not yet accept ICURY payments, although that is planned and an experimental upload mechanism has already been created for charging an Icecat user account with ICURY.

"Txbite took the initiative to offer ICURY owners the opportunity to trade their tokens. We think it is an advantage that Txbite is located in the Netherlands, an EU country, while the volumes and risks are still manageable", says Icecat CEO Martijn Hoogeveen. "When regulatory frameworks are implemented within the EU, we want trade, placement, payments, etc. to fully meet expectations and requirements. For this reason, we regard the ICURY project as a pilot and we decide per step what's the right way forward."

Both Icecat and Txbite have registered their initiatives with The Dutch Central Bank (DNB), which is currently surveying the crypto market. "More regulations will be introduced, which we also advocate, in the crypto-cowboy market, which will enforce KYC (Know Your Customer) obligations. In an informal consultation with the Dutch Authorities Financial Markets (AFM), AFM stated that according to the Dutch Securities Act, ICURY should not be regarded as a 'security' and that DNB does not see ICURY as money."

About ICURY

The ICURY, ticker ICY, is issued by Icecat Content Sourcing OÜ (Icecat Estonia) based on Ethereum (ERC-20). The token is currently only available for registered users in the ecosystem of Icecat via so-called airdrops. In order not to limit the



worldwide usability of the ICURY, Icecat does not do an ICO (initial coin offering), IEO (initial exchange offering) or STO (security token offering).

DISCLAIMER:

The ICURY is not a share: there is no profit distribution, and there is no voting right for holders of the ICURY.

The ICURY is also not a legal payment method, but can possibly be redeemed by Icecat as a (multipurpose) voucher for its selected services.

The ICURY is also not a security in the US: ICURY is not managed and moreover, Icecat does not make any statements about the expected value growth. Icecat Estonia does not invest any funds from the sale of ICURY or otherwise for the purpose of value growth of ICURY.

An investment in ICURY involves risks. An investor can lose his entire investment.

About Icecat NV

Icecat, listed on the NPEX stock exchange since 2017, is a profitable and fast-growing online publisher and syndicator of product information and product reviews for the global ecommerce market. Icecat operates worldwide for tens of thousands of platforms such as Amazon, Google, Alibaba, Rakuten, and hundreds of brands, including HP, Intel, Microsoft, Philips, Akzo, TomTom, DELL, Lego, L'Oréal and Akzo Nobel.

Icecat currently includes the subsidiaries Iceshop B.V., Syndy B.V., Icecat LLC (Icecat Ukraine) and Icecat Content Sourcing OÜ (Icecat Estonia) and the participation Hatch B.V. Icecat Ukraine and Icecat Estonia are responsible for the hiring of editor and software developer capacity and Icecat Estonia is responsible for the issuance of the ICURY crypto coin as well. Iceshop and Syndy are specialists in e-commerce integrations and Product Information Management (PIM) solutions in the Tech and FMCG verticals respectively.

Over Txbit

Txbit.io is a trading platform of Tbit Exchange B.V., based in the Netherlands. A cryptocurrency exchange for the daily trader, in which safety, privacy and reliability are paramount. The transaction costs are very low. The trading platform focuses mainly on Europe and Asia and only supports crypto/crypto trading pairs.

More information:

- <https://www.txbit.io/>
- <https://www.icury.com/>



Home - Txbit.io

txbit.io

	ColossusXT	COLX	0.00000004 BTC = \$ 0.01 <	0.0005 BTC = \$ 5.10	↑ 33.33%	0.00000004 0.00000004	↑
	Nano	NANO	0.00008900 BTC = \$ 0.91	0.0001 BTC = \$ 1.02	= 0.00%	0.00008900 0.00008900	↑
	Litecoin	LTC	0.00600104 BTC = \$ 61.23	0.0000 BTC = \$ 0.01 <	= 0.00%	0.00600104 0.00600104	↑
	Bitcoin	Bitcoin	0.00015000 BTC	0.0000 BTC	→ 0.00%	0.00015000	↓

FEATURED COINS

ICURY (ICY)
ICURY: the Iccat token for decentralized product content syndication
[Trade now!](#)

SpectreCoin (XSPEC)
The first PoSV3 cryptocurrency with 100% anonymous staking using ring-signatures, anon transactions using ring-signatures, fully named team and UK registered not-for-profit Spectrecoin Foundation responsible for development.
[Trade now!](#)

CommerceBlock Token (CBT)
CommerceBlock's public blockchain based infrastructure enables the distribution, exchange and storage of tokenized assets and securities.
[Trade now!](#)

IxiCash (IXI)
Innovative Cryptocurrency based on Ixiac Consensus Algorithm that powers the Ixiac Decentralized platform.
[Trade now!](#)