

# Update: New Prestashop Connector Version 1.1.0

Iceshop releases its new Prestashop connector version 1.1.0. In short, this new version contains several improvements. Firstly, you can now use reference files for Brand Product Code matching. Furthermore, we skip now empty features entirely. Finally, you can now customize the generation of product descriptions.

Iceshop built a user-friendly connector for the popular [Prestashop](#) platform. This connector automatically imports [Icecat](#) product content. This includes product images, specifications, descriptions, and marketing texts. There are also connectors available for [other platforms](#) like Magento, WooCommerce, and Shopify.

## Reference files for matching

Previously it was possible to use a special Product Code-feature field created by the module for matching with Icecat product data-sheets. With the new Prestashop connector version, it is now also possible to use the reference field that is available by default in Prestashop for this purpose.

MPN:



--- Choose feature ---  
 Use Product reference

## No empty features

The module does not set features anymore when there is no value present. So only when a feature has a value for at least one product the feature is set in PrestaShop.

# Description generator

With this new version, you can now decide upon which Icecat fields you would like to use to generate product descriptions. There are two options available. Firstly, you can choose the Icecat Long description. Secondly, you can use the Icecat long summary description. Both options can also be combined to ensure that the description is always filled even when your first option is empty.

Description Value:

IceCat Long Description  
IceCat Long Summary Description  
Merge long summary and long description  
 Fallback (if one is empty use the other one)