

Manual Overview for Brands and Retailers

GENERAL

Icecat	<p>Icecat Locales and Language Code Table International Standards Supported by Icecat Icecat User Access Management Policies Digital Asset Types in Icecat's Open Catalog Interfaces Two Factor Authentication (2FA) in Icecat PIM and Icecat Front Office</p>
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FOR BRANDS

General	<p>FAQ for Brand Owners Icecat Brand Rank: What is It and How to Improve on it? How are your brand's Data Health and Product Completeness Score calculated?</p>
Vendor Central	<p>How to Register for Free Vendor Central? Manual for a Brand Editor in Icecat Vendor Central (PIM) Video Tutorials: How to Edit Your Product Data in Vendor Central</p>
Connectivity	<p>Icecat AFS manual for Vendors How to Upload Your Brand's Product Content in Google Manufacturer Center via Icecat Icecat Push-API (API-IN)</p>

FOR RETAILERS

General	<p><u>How to Import Free Product Content Into Your Webshop via Icecat</u> <u>FAQ for Icecat Product Content Users</u> <u>Coverage Analysis of Your Catalog</u> <u>Bullet Points via a separate XML tag</u> <u>Index Files per Vertical</u> <u>Personalized Interface File (PIF) and Catalog (PCF) from Icecat</u> <u>Manual for Icecat URL: Integrating Links to Product Data Sheets and Images</u> <u>Downloading Image Libraries for Your Online Products</u></p>
XML / CSV / JSON	<p><u>Icecat CSV Interface</u> <u>Quick Guide for Real-Time Data Requests via XML and CSV</u> <u>Open Catalog Interface (OCI): Manual for Open Icecat XML and Full Icecat XML</u> <u>Downloading individual Product XML</u> <u>Icecat Product XML in batch processing</u> <u>Manual for Open Icecat JSON Product Requests</u> <u>Which JSON and XML Error Messages can I get using Icecat?</u></p>
Icecat Live	<p><u>Icecat Live: Real-Time Product Data in Your App</u> <u>Icecat LIVE – Granular Calls of Open Icecat Content</u> <u>How to Embed Product Stories into Your Website?</u></p>
Reviews	<p><u>Product Reviews Integration via Icecat</u></p>
Other	<p><u>Icecast – Individual Product Download to Your Desktop</u></p>