



Icecat provides aggregated expert reviews from its activity Testseek, as an add-on service for both Open Icecat and Full Icecat users. For Open Icecat users, the content is limited to the brands which sponsor Icecat for reviews. Full Icecat users who have a subscription for reviews will have access to all Testseek reviews for all brands.

For the convenience of our users, Icecat distinguishes reviews as follows:

- Active/Inactive: active products are products which are currently seen by Icecat as “on the market”. In the Icecat XML index files, the related tag is “market presence”.
- We split the reviews per language.

Icecat Product Data-Sheet integration

If you are looking into product data-sheets (PDSs) into your platform, in addition to reviews, then check out these manuals: to integrate product data without frames, conforming your CSS, then use the [Icecat Live](#) manual. Live (JS) is the modern variant of the good-old [URL](#) integration method. If you want to have full control over the data, then make use of the [XML](#), [JSON](#) or [CSV](#) download methods. [See the overview of methods and manuals](#).

Further, check out the [Add-On page for popular platforms](#) already integrating Icecat data.

Options for Testseek integration

If you subscribe to the reviews via Icecat, you can do your integration using either the Testseek API or Icecat API (Application Programming Interface).

Integration via Icecat

Icecat offers an XML Reviews API, the API has two parts:

- Reviews index file

<https://data.icecat.biz/export/level4/EN/ProductReviewsIndex.xml>

This file contains all the Icecat products which has reviews, both Open and Full Icecat

products.

- Reviews individual product XML interface

Usage of our real-time XML interface, examples:

a) all reviews: https://data.icecat.biz/reviews.cgi?product_id=23038283;lang=INT

b) language specific:

https://data.icecat.biz/reviews.cgi?product_id=23038283;lang=EN

The API response is XML review data per selected product and language. Each review contains a direct URL to the original review, a review score (a percentage), a review website logo and a review text: the main text, advantages, disadvantages and the bottom line conclusion. A product can also have an award name and award logos.

Integration via Testseek

- Live API

For clients who want a quick and easy integration, Testseek offers a Live API which can respond with preformatted HTML (ajax/JS). The client controls the design via a locally hosted CSS.

- XML API

For clients who don't want to do real-time requests to external servers, Testseek offers an XML API export which enables the client to import and keep all data locally.

For more information about Testseek's integration options, see this page

<https://www.testseek.com/b2b/> or contact b2b@testseek.com.

Important legal notes

Testseek operates under citation right, and the EU copyrights directive, and US "Fair use" framework allowing linking and quotation. Testseek quotes reviews, which were originally published on third-party online websites. During Testseek's over ten years of existence it hasn't ever received any legal claim.

Citation right

- When quoting a third-party publication, it is required to clearly state the original publication source of the review (like: "written by: publication.com").

- It is not required to include a link to the original article.

Nevertheless, Testseek's policies for quoting third party reviews are:

- Always clearly state the original publication source.
- Always link to the original publication source.

As long as Testseek's client or user follows Testseek's quotation policies, Testseek will take full responsibility. But if Testseek's policies are not followed, Testseek will take no responsibility.

In case that you (as a user) are approached by a publisher which claim copyrights to any third-party content, please report it immediately to Testseek or Icecat, as Icecat will report this without delay to Testseek.



Read further: [Manuals](#), [product reviews](#), [testseek](#)

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