

Audio and Video Conferencing Brand Jabra Syndicates Product Content Through Icecat

Jabra, a Danish brand founded in 1983 and specialized in audio and videoconference systems, joins Icecat as an Open Icecat Sponsor to syndicate its product content to its channel partners. GN Audio owns [Jabra](#) and is part of the Danish GN Group. It focuses both on the consumer market and the business market. All the Jabra product content is now available in the Icecat catalog for all its channel partners to download for free.

Free Jabra product content for the Channel

Jabra has licensed Icecat to syndicate its copyrighted materials to its channel partners. Channel partners immediately benefit from the free, high-quality Jabra content. Jabra takes care of the completeness and accuracy of its product datasheets in co-operation with Icecat's editorial teams. These channel partners need to register at Icecat.

At Icecat, a channel partner can download all the available Jabra product content. For example, marketing texts, PDFs, images, and specifications. Apart from international languages, also Dutch is supported. Furthermore, the Jabra content is available timely. This ensures that its channel partners are up to date and won't display obsolete content to their buyers. Finally, when a channel partner's e-business platform connects to Icecat's standard APIs or [add-ons](#), the ingestion of XML or JSON is completely hands-off.

How to download Jabra content?

If you are a Jabra channel partner, please use your [Icecat](#) account to log in and download the content. In case you don't have an account yet, please [register](#) online first, contact your local Account Manager, or [contact us online](#).