

Icecat Merchant Subscription Plans 2021

Icecat subscription plans – product data subscriptions and syndication services for resellers, distributors, and other data users to power their e-commerce environment with product content.

Icecat Product Data Subscription Plan for Resellers, Distributors, and other Data users

Open Icecat – Free for Resellers, Distributors, and other Data Users

Free [Open Icecat](#) is a separate part of the complete Icecat catalog, and therefore the standardized structure, mapping, and quality of the data are the same. Given that Open Icecat is fully sponsored by the respective manufacturers, the download and use of the Open Icecat data-sheets are completely free.

The Open Icecat catalog contains millions of ready-to-use data-sheets, sponsored by more than 500 brands, check the full list of sponsoring brands [here](#).

[Register for Open Icecat](#)

Full Icecat Subscription Plans

Besides the free subscription plan – Open Icecat, Icecat has three main paid subscription plans – [Full Icecat](#). **Full Icecat Starter**, **Full Icecat Single Vertical**, and Full Icecat Complete. In addition, below is an overview of the main

differences between the subscriptions plans. The plans are suitable also for distributors, e purchasing, comparison websites, and similar sectors or industries.

	Open Icecat	Full Icecat Starter	Full Icecat Single Vertical	Full Icecat Complete
No of Products	2 Mio+	5000	est. 1 Mio	10 Mio+
No of Brands	350	est. 500	est. 5000	30000+
Product Updates (monthly)	20000+	est. 1000	est. 10000	120000+
Vendor Central Access	No	Yes	Yes	Yes
Number of Vendor Central Invites	No	Unlimited	Unlimited	Unlimited
Download Limit (monthly)	1 Mio	Unlimited	Unlimited	Unlimited
SLAs (monthly)	No	Yes	Yes	Yes
APIs	XML, JSON, CSV, LIVE, HTML	XML, JSON, CSV, LIVE, HTML	XML, JSON, CSV, LIVE, HTML	XML, JSON, CSV, LIVE, HTML
Media Types Supported	Basic, Rich	Basic, Rich	Basic, Rich	Basic, Rich
Verticals supported	IT, CE, Telecom, Office, Toys, DIY, Personal Care, Baby	Any*	Any*	Any*
Supported Languages	60+	60+ (optional)	60+ (optional)	60+ (optional)
Available Connectors	Google Shopping, Amazon (AFS), Oracle, Magento, Iceshop, Batavi, Syndy, Prestashop, Opencart, WooCommerce, Akeneo, Zencart, VirtueMart, Pinnaclecart, MySQL, Gepard, SAP Hybris, Shopware, Drupal, Koongo, Desk, QuoteWerks, Shopify			
Reviews Add-on	Optional	Optional	Optional	Optional
Set-up Support	No	Yes	Yes	Yes
Monthly Fee (in euro)	FREE	275	535	From 3150

Disclaimer: Icecat reserves the right to change fees at any time without further notice. Amounts invoiced annually.

Additional services

ADDITIONAL SERVICES	Open Icecat	Full Icecat Starter	Full Icecat Single Vertical	Full Icecat Complete
Support Contract (in Euro, annually)	No	600	1200	From 6000
Amazon - AFS (in Euro, annually)			From 5000	
Expert Reviews (in Euro, annually)	3600 per country	3600 per country	3600 per country	3600 per country

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In case you would like to upgrade your free subscription, please contact your account manager. Also, you can [contact Icecat](#) directly or by clicking the button below you can request an upgrade to your plan. In addition, you can also request a portfolio analysis of your complete product list.

[Upgrade to Full Icecat](#)

Portfolio Coverage

Regardless of your product portfolio, rather is small, medium or big Icecat can cover it. The coverage that Icecat has for your products can be checked in two ways. Firstly, in our front office, after registering for [Open Icecat account](#). Secondly, such an analysis can be done by Icecat, by clicking the button below.

[Request Portfolio Analysis](#)

Supported Verticals

**The supported Verticals (catalogs) in Full Icecat are currently:

- Computer & Electronics (Consumer Audio & Video Equipment, Computers & Peripherals, Domestic Appliances, Telecom & Navigation)
- Toys and Hobby (Toys & Accessories and Entertainment & Hobby)
- Fashion and Home (Fashion & Lifestyle, Home, Office)
- DIY (Building, Construction Supplies & Tools, Home)
- FMCG (Baby & Children, Pet Care, Food, Beverages & Tobacco)
- Health (Drugs & Pharmaceutical Products, Medical Equipment, Accessories & Supplies, Industrial & Lab Equipment)

In addition, retailers can invite their supplier brands and give them free access to [Icecat's Vendor Central](#) for updating their product data for these specific retailers.

In case you have any questions regarding the verticals, feel free to contact us.

Contact Us