

After six months spent with my Apple Watch, I am still not sure if I consider it a useful tool or “just” a smart toy and fancy accessory. The design is minimalistic and wristbands are available in multiple colors and sizes. I have it in white and unfortunately it gets dirty pretty fast. Apart from this, it is definitely a cool accessory to wear. My smartwatch usage relates mainly to App notifications and workout tracking.

### **What I like**

- Useful notifications by discrete vibrations on your wrist. Useful for instance when I left the phone at the charger.
- Quick message editing.
- Make and receive calls (via the connected iPhone)
- Workout tracking (for running, walking, cycling, etc.). When you finish your exercises, your history will appear (calories burnt, steps, time spent standing and exercising).
- Workout goal set (helps motivating me to move more, and stand up more frequently. Nice to have, especially in case of desk jobs).

### **What I dislike**

- Battery life (one day max at normal use). Also, it considerably affects your iPhone’s battery life, as bluetooth needs to be always switched on.
- Not waterproof.
- Step counting is not accurate.

### **What has been announced for the second series**

- Brighter screen
- GPS built-in
- Waterproof

It seems that with the new release, the Apple Watch moves from being just a cool accessory

to a useful work and sport device. It appears that battery life has also been improved (+35%) somewhat, which might make a difference for potential buyers.



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